

Graphic Design

Contact information:

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This course will cover visual communications using color, type, print, photography, illustrations, animation, and other techniques with emphasis in various forms of advertising including: the layout and design of magazines, newspapers, corporate reports, product displays and packaging, logos, and typography. Students will work with graphics software including: Photoshop & InDesign. This course can be used as either an Art or Technology credit, but not both.

Week by Week Guide: (Every Friday is a Photoshop Friday)

Week 1: Welcome, Syllabi, & Logos

Week 2: “

Week 3: Indesign Practice

Week 4: “

Week 5: Package Design

Week 6: Movie Posters or Book Cover

Week 7: “

Week 8: Typography

Week 9: “

Week 10: Self Portraits

Week 11: “

Week 12: Illustration Project

Week 13: “

Week 14: TBD

Week 15: TBD

Week 16: Personal Project

Week 17: “

Week 18: “

Grading scale:

A	100-92
B	93-83
C	82-72
D	71-63
F	62-0

Photoshop Friday:

25% of your final grade

Art Critics & Tests:

25% of your final grade

Projects:

50% of your final grade

Basic Expectations:

1. Effort on projects
 - meets requirements
 - turned in on time
2. Class work time
 - using class time wisely
 - learning and using tools/supplies correctly
3. Maintain a classroom Sketchbook
4. Conduct yourself in a productive, responsible, and respectful manner

A Parent will be contacted by email or phone for not meeting basic expectations.

Teacher holds the rights to change projects if necessary during the Course
(New 2016)